

Website Stats – December 2025

December is usually a quiet time at the website, we actually had fewer visitors this December compared to last December. Clearly the Newsletter pages are popular.

<input type="checkbox"/>	Page path and screen class	↓ Views	Active users	Views per active user	Average engagement time per active user
<input type="checkbox"/>	Total	218 100% of total	138 100% of total	1.58 Avg 0%	16s Avg 0%
<input type="checkbox"/>	1 /newsletters/showpage.php	69 (31.65%)	51 (36.96%)	1.35	17s
<input type="checkbox"/>	2 /	55 (25.23%)	45 (32.61%)	1.22	9s
<input type="checkbox"/>	3 /newsletters/index.php	15 (6.88%)	13 (9.42%)	1.15	3s
<input type="checkbox"/>	4 /newsletters/articles.php	14 (6.42%)	6 (4.35%)	2.33	37s
<input type="checkbox"/>	5 /newsletters/	9 (4.13%)	8 (5.8%)	1.13	8s
<input type="checkbox"/>	6 /library.php	7 (3.21%)	7 (5.07%)	1.00	4s
<input type="checkbox"/>	7 /about.html	6 (2.75%)	4 (2.9%)	1.50	27s
<input type="checkbox"/>	8 /archives.html	6 (2.75%)	5 (3.62%)	1.20	26s
<input type="checkbox"/>	9 /building.html	6 (2.75%)	4 (2.9%)	1.50	25s
<input type="checkbox"/>	10 /webstats.html	6 (2.75%)	4 (2.9%)	1.50	7s

January 2026

By contrast, January 26 was very busy at the website with the Newsletters taking many hits.

<input type="checkbox"/>	Page path and screen class	↓ Views	Active users	Views per active user	Average engagement time per active user
<input type="checkbox"/>	Total	457 100% of total	325 100% of total	1.41 Avg 0%	13s Avg 0%
<input type="checkbox"/>	1 /newsletters/showpage.php	147 (32.17%)	142 (43.69%)	1.04	1s
<input type="checkbox"/>	2 /	95 (20.79%)	72 (22.15%)	1.32	20s
<input type="checkbox"/>	3 /newsletters/index.php	59 (12.91%)	59 (18.15%)	1.00	0s
<input type="checkbox"/>	4 /newsletters/articles.php	23 (5.03%)	16 (4.92%)	1.44	12s
<input type="checkbox"/>	5 /archives.html	18 (3.94%)	14 (4.31%)	1.29	21s
<input type="checkbox"/>	6 /index.html	16 (3.5%)	9 (2.77%)	1.78	36s
<input type="checkbox"/>	7 /library.php	14 (3.06%)	10 (3.08%)	1.40	41s
<input type="checkbox"/>	8 /bookview.php	13 (2.84%)	12 (3.69%)	1.08	6s
<input type="checkbox"/>	9 /maryscott.php	11 (2.41%)	11 (3.38%)	1.00	29s
<input type="checkbox"/>	10 /building.html	10 (2.19%)	9 (2.77%)	1.11	41s

How they found us (Dec 25 to Jan 26)

This is interesting, to me it suggests that someone is scraping the website for articles (perhaps for our Facebook page or for other community Facebook articles). Those who arrived by search (eg Google) stayed longer and engaged more.

<input type="checkbox"/>	Session primary...channel group) ▾ +	↓ Sessions	Engaged sessions	Engagement rate
<input type="checkbox"/>	Total	497 100% of total	74 100% of total	14.89% Avg 0%
<input type="checkbox"/>	1 Direct	371 (74.65%)	12 (16.22%)	3.23%
<input type="checkbox"/>	2 Organic Search	109 (21.93%)	55 (74.32%)	50.46%
<input type="checkbox"/>	3 Referral	14 (2.82%)	5 (6.76%)	35.71%
<input type="checkbox"/>	4 Organic Social	4 (0.8%)	2 (2.7%)	50%

Visitors came from:

There were a large number of hits from the city of Lanzhou for reasons which are not clear.

<input type="checkbox"/>	Total	462 100% of total
<input checked="" type="checkbox"/>	1 China	284 (61.47%)
<input type="checkbox"/>	2 New Zealand	91 (19.7%)
<input type="checkbox"/>	3 United States	52 (11.26%)
<input type="checkbox"/>	4 Singapore	19 (4.11%)
<input type="checkbox"/>	5 Australia	6 (1.3%)
<input type="checkbox"/>	6 Brazil	4 (0.87%)
<input type="checkbox"/>	7 United Kingdom	4 (0.87%)
<input type="checkbox"/>	8 Germany	3 (0.65%)
<input type="checkbox"/>	9 (not set)	2 (0.43%)
<input type="checkbox"/>	10 Argentina	2 (0.43%)