

## Website Stats – December 2025

December is usually a quiet time at the website, we actually had fewer visitors this December compared to last December. Clearly the Newsletter pages are popular.

<input type="checkbox"/>	Page path and screen class	<input type="checkbox"/>	Views	Active users	Views per active user	Average engagement time per active user
<input type="checkbox"/>	Total		218 100% of total	138 100% of total	1.58 Avg 0%	16s Avg 0%
<input type="checkbox"/>	1 /newsletters/showpage.php		69 (31.65%)	51 (36.96%)	1.35	17s
<input type="checkbox"/>	2 /		55 (25.23%)	45 (32.61%)	1.22	9s
<input type="checkbox"/>	3 /newsletters/index.php		15 (6.88%)	13 (9.42%)	1.15	3s
<input type="checkbox"/>	4 /newsletters/articles.php		14 (6.42%)	6 (4.35%)	2.33	37s
<input type="checkbox"/>	5 /newsletters/		9 (4.13%)	8 (5.8%)	1.13	8s
<input type="checkbox"/>	6 /library.php		7 (3.21%)	7 (5.07%)	1.00	4s
<input type="checkbox"/>	7 /about.html		6 (2.75%)	4 (2.9%)	1.50	27s
<input type="checkbox"/>	8 /archives.html		6 (2.75%)	5 (3.62%)	1.20	26s
<input type="checkbox"/>	9 /building.html		6 (2.75%)	4 (2.9%)	1.50	25s
<input type="checkbox"/>	10 /webstats.html		6 (2.75%)	4 (2.9%)	1.50	7s

## January 2026

By contrast, January 26 was very busy at the website with the Newsletters taking many hits.

<input type="checkbox"/>	Page path and screen class	<input type="checkbox"/>	Views	Active users	Views per active user	Average engagement time per active user
<input type="checkbox"/>	Total		457 100% of total	325 100% of total	1.41 Avg 0%	13s Avg 0%
<input type="checkbox"/>	1 /newsletters/showpage.php		147 (32.17%)	142 (43.69%)	1.04	1s
<input type="checkbox"/>	2 /		95 (20.79%)	72 (22.15%)	1.32	20s
<input type="checkbox"/>	3 /newsletters/index.php		59 (12.91%)	59 (18.15%)	1.00	0s
<input type="checkbox"/>	4 /newsletters/articles.php		23 (5.03%)	16 (4.92%)	1.44	12s
<input type="checkbox"/>	5 /archives.html		18 (3.94%)	14 (4.31%)	1.29	21s
<input type="checkbox"/>	6 /index.html		16 (3.5%)	9 (2.77%)	1.78	36s
<input type="checkbox"/>	7 /library.php		14 (3.06%)	10 (3.08%)	1.40	41s
<input type="checkbox"/>	8 /bookview.php		13 (2.84%)	12 (3.69%)	1.08	6s
<input type="checkbox"/>	9 /maryscott.php		11 (2.41%)	11 (3.38%)	1.00	29s
<input type="checkbox"/>	10 /building.html		10 (2.19%)	9 (2.77%)	1.11	41s

## How they found us (Dec 25 to Jan 26)

This is interesting, to me it suggests that someone is scraping the website for articles (perhaps for our Facebook page or for other community Facebook articles). Those who arrived by search (eg Google) stayed longer and engaged more.

	Session primary...channel group	+	↓ Sessions	Engaged sessions	Engagement rate
□	Total		497 100% of total	74 100% of total	14.89% Avg 0%
□	1 Direct		371 (74.65%)	12 (16.22%)	3.23%
□	2 Organic Search		109 (21.93%)	55 (74.32%)	50.46%
□	3 Referral		14 (2.82%)	5 (6.76%)	35.71%
□	4 Organic Social		4 (0.8%)	2 (2.7%)	50%

## Visitors came from:

There were a large number of hits from the city of Lanzhou for reasons which are not clear.

□	Total	462 100% of total
□	1 China	284 (61.47%)
□	2 New Zealand	91 (19.7%)
□	3 United States	52 (11.26%)
□	4 Singapore	19 (4.11%)
□	5 Australia	6 (1.3%)
□	6 Brazil	4 (0.87%)
□	7 United Kingdom	4 (0.87%)
□	8 Germany	3 (0.65%)
□	9 (not set)	2 (0.43%)
□	10 Argentina	2 (0.43%)