Website Stats – December 2024

Overall visits to our website were markedly down in December.

		Page title and screen class ▾	↓ Views	Active users	Views per active user	Average engagement time per active user
☑		Total	244 100% of total	111 100% of total	2.20 Avg 0%	44s Avg 0%
☑	1	Showpage: Newsletters view PHVC	90	6	15.00	6m 12s
☑	2	Home: Pirongia Heritage and Information Centre	70	63	1.11	19s
☑	3	Slideshow: Pirongia Heritage & Information Centre	26	26	1.00	3s
☑	4	Newsletters at PHVC	19	12	1.58	7s
☑	5	Newsletters Articles Search PHVC	12	9	1.33	1m 06s
☐	6	Membership: Pirongia Heritage & Information Centre	7	7	1.00	6s
☐	7	About Pirongia Heritage & Information Centre	6	6	1.00	53s
☐	8	Publications: Pirongia Heritage & Information Centre	5	4	1.25	36s
☐	9	Building: Pirongia Heritage & Information Centre	4	3	1.33	59s
☐	10	Mary Scott at PHVC	3	3	1.00	0s

January 2025

But bounced back in January.

		Page title and screen class ▾	↓ Views	Active users	Views per active user
☑		Total	144 100% of total	65 100% of total	2.22 Avg 0%
☑	1	Home: Pirongia Heritage and Information Centre	57	41	1.39
☑	2	Newsletters Articles Search PHVC	19	11	1.73
☑	3	Newsletters at PHVC	18	10	1.80
☑	4	About Pirongia Heritage & Information Centre	14	10	1.40
☑	5	Showpage: Newsletters view PHVC	9	6	1.50
☐	6	Mary Scott at PHVC	8	8	1.00
☐	7	Building: Pirongia Heritage & Information Centre	4	4	1.00
☐	8	Membership: Pirongia Heritage & Information Centre	4	4	1.00
☐	9	Publications: Pirongia Heritage & Information Centre	4	4	1.00
☐	10	Slideshow: Pirongia Heritage & Information Centre	4	4	1.00

How they found us

☐	1	Direct	295
☐	2	Organic Search	254
☐	3	Organic Social	26
☐	4	Unassigned	25
☐	5	Referral	22

Visitors came from:

December

		Country ▾	Active users	New users
☑		Total	48 100% of total	43 100% of total
☑	1	New Zealand	31	30
☑	2	United States	9	9
☑	3	Australia	4	4
☑	4	China	4	0

January

		Country ▾	Active users	New users
☑		Total	65 100% of total	62 100% of total
☑	1	New Zealand	36	36
☑	2	United States	13	13
☑	3	Germany	5	5
☑	4	Australia	3	3
☑	5	China	3	0
☐	6	France	2	2
☐	7	Ireland	2	2
☐	8	Indonesia	1	1