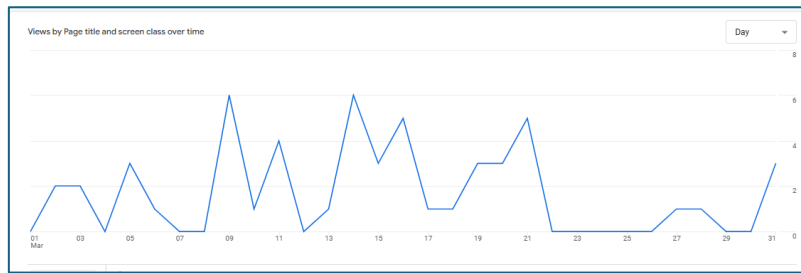


Website Stats – March 2025

A quiet month.



| | Page title and screen class | Views | Active users | Views per active user | Average engagement time per active user |
|-------------------------------------|--|----------------------|---------------------|-----------------------|---|
| <input type="checkbox"/> | Total | 162 100% of total | 76 100% of total | 2.13 Avg 0% | 46s Avg 0% |
| <input checked="" type="checkbox"/> | 1 Home: Pirongia Heritage and Information Centre | 52 (32.1%) | 48 (63.16%) | 1.08 | 13s |
| <input type="checkbox"/> | 2 Newsletters at PHVC | 28 (17.28%) | 12 (15.79%) | 2.33 | 18s |
| <input type="checkbox"/> | 3 About Pirongia Heritage & Information Centre | 19 (11.73%) | 18 (23.68%) | 1.06 | 44s |
| <input type="checkbox"/> | 4 Newsletters Articles Search PHVC | 19 (11.73%) | 11 (14.47%) | 1.73 | 1m 31s |
| <input type="checkbox"/> | 5 Publications: Pirongia Heritage & Information Centre | 13 (8.02%) | 7 (9.21%) | 1.86 | 20s |
| <input type="checkbox"/> | 6 Mary Scott at PHVC | 7 (4.32%) | 7 (9.21%) | 1.00 | 43s |
| <input type="checkbox"/> | 7 Slideshow: Pirongia Heritage & Information Centre | 7 (4.32%) | 4 (5.26%) | 1.75 | 16s |
| <input type="checkbox"/> | 8 Newsletters Summary by issue PHVC | 4 (2.47%) | 4 (5.26%) | 1.00 | 4s |
| <input type="checkbox"/> | 9 Showpage: Newsletters view PHVC | 4 (2.47%) | 4 (5.26%) | 1.00 | 56s |
| <input type="checkbox"/> | 10 Building: Pirongia Heritage & Information Centre | 3 (1.85%) | 1 (1.32%) | 3.00 | 43s |

Visitors for March:

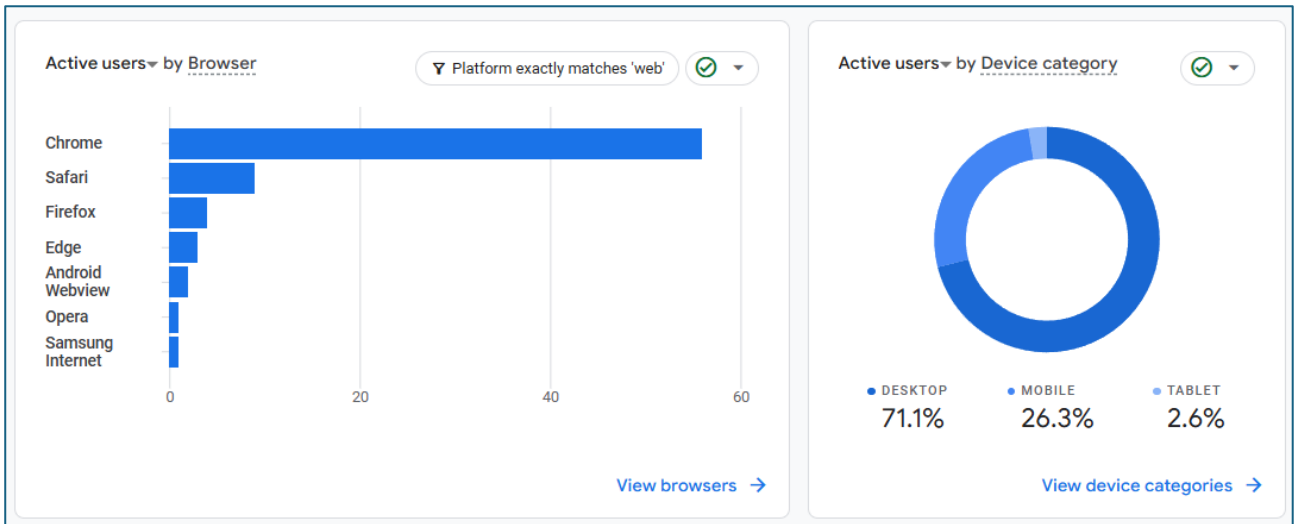
February

| | Country | Active users | New users |
|-------------------------------------|-----------------|----------------------|---------------------|
| <input type="checkbox"/> | Total | 100 100% of total | 92 100% of total |
| <input type="checkbox"/> | 1 New Zealand | 52 | 51 |
| <input checked="" type="checkbox"/> | 2 United States | 32 | 32 |
| <input type="checkbox"/> | 3 China | 7 | 0 |
| <input type="checkbox"/> | 4 Ireland | 3 | 3 |
| <input type="checkbox"/> | 5 Australia | 2 | 2 |
| <input type="checkbox"/> | 6 Poland | 2 | 2 |
| <input type="checkbox"/> | 7 (not set) | 1 | 1 |
| <input type="checkbox"/> | 8 Canada | 1 | 1 |
| <input type="checkbox"/> | 9 Germany | 1 | 0 |

March

| | Country | Active users | New users |
|-------------------------------------|-----------------|---------------------|---------------------|
| <input type="checkbox"/> | Total | 76 100% of total | 64 100% of total |
| <input checked="" type="checkbox"/> | 1 New Zealand | 37 (48.68%) | 35 (54.69%) |
| <input type="checkbox"/> | 2 United States | 18 (23.68%) | 18 (28.13%) |
| <input type="checkbox"/> | 3 China | 9 (11.84%) | 0 (0%) |
| <input type="checkbox"/> | 4 Australia | 3 (3.95%) | 3 (4.69%) |
| <input type="checkbox"/> | 5 France | 3 (3.95%) | 3 (4.69%) |
| <input type="checkbox"/> | 6 Germany | 3 (3.95%) | 2 (3.13%) |
| <input type="checkbox"/> | 7 Ireland | 2 (2.63%) | 2 (3.13%) |
| <input type="checkbox"/> | 8 Hong Kong | 1 (1.32%) | 1 (1.56%) |

Users by browser and device



User Acquisition

We could do with a higher profile on our Facebook page to improve our website visitors (more articles about what's on the website would help).

